



WPXI  
P.O. Box 640132  
Pittsburgh, PA 15264-0132  
ph: (412) 237-1100  
fx: (412) 237-2247

Advertiser  
Agency  
Buyer  
Salesperson

Smith, Tom/R/SEN/PA (15776)  
SRCP - Stevens Reed Curcio & Potho(2056)  
VONDERHEID,BETSY  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
POL/T SMITH/R/SEN/PA (114155)  
National/Political  
214/06287540

Invoice 630823  
Inv Date 9/30/2012  
Terms Net 30  
Contract 327815  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

SRCP - Stevens Reed Curcio & Potholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

TOM SMITH 8/21  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 10/1/2012 10:58:04AM

Pittsburgh (WPXI)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
11.0	Contract Line Remarks:	<b>NOON NEWS/11</b>							
	Spot	11:59:04AM-Channel	Day,M-1	08/27/12 12:28PM (Mo)	00:30	Channel 11 News At Noon	TS12TV09H	\$275.00	
12.0	Contract Line Remarks:	<b>JUDY 4-430P/12</b>							
	Spot	4:00:04PM-Judge Ju	Day,M-1	08/27/12 4:20PM (Mo)	00:30	JUDGE JUDY 4P	TS12TV09H	\$300.00	
13.0	Contract Line Remarks:	<b>NEWS 6-630P/13</b>							
	Spot	5:58:34PM-Channel	Day,M-1	08/27/12 6:13PM (Mo)	00:30	Channel 11 News At 6pm M-F	TS12TV09H	\$700.00	
14.0	Contract Line Remarks:	<b>NEWS 6-7A/14</b>							
	Spot	5:59:04AM-Channel	Day,M-1	08/27/12 6:59AM (Mo)	00:30	Channel 11 News 6am	TS12TV09H	\$600.00	
15.0	Contract Line Remarks:	<b>TODAY SHOW 7-9A/15</b>							
	Spot	7:00:04AM-Today Sh	Day,M-1	08/27/12 8:58AM (Mo)	00:30	Today Show	TS12TV09H	\$525.00	
16.0	Contract Line Remarks:	<b>LATE NEWS/17</b>							
	Spot	10:59:34PM-CHANNE	Day,M-1	08/27/12 11:33PM (Mo)	00:30	CHANNEL 11 NEWS AT 11P	TS12TV09H	\$1250.00	
17.0	Contract Line Remarks:	<b>WHEEL 730-8P/25</b>							
	Spot	7:30:04PM-WHEEL C	Day,M-1	08/27/12 7:47PM (Mo)	00:30	Wheel Of Fortune	TS12TV09H	\$1300.00	

REMIT TO: P.O. BOX 640132 PGH, PA 15264-0132

We warrant that the actual broadcast information shown on this invoice was taken from the official log.

Gross Total	\$4,950.00	Total Spots	7
Commission	(\$742.50)		
Net Total	\$4,207.50		